



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314430

Schedule Dates 10/01/12-10/07/12
Advertiser RGAPPC - Republican Governors Association (952)
Agency Target Enterprises (3056)
Product Political - Issue (1068)
Brand 143/REPUB GOV ASS NC (129014)
Salesperson Telerep/Los Angeles, Los Angeles (1043)
Sales Office Telerep/Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE RGA NC/RGA/143
Account Types National/Political
Billing Type Standard
Comments 143/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION. RGA NC

Date Entered 06/01/12
Last Modified 10/04/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151500
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,495.00
Net Total \$36,805.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Oct. 2012 52
Grand Total: 52
Rate \$43,300.00
\$43,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	5A- 6A (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
1.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	5A- 6A (EST)	3	X	X	X	X	X			3	\$445.00	\$1,335.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
2.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	6A- 7A (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
2.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
3.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	7A- 9A (EST)		2	2	2	1	1						Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY, MAX SEP	9/17/12
3.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY, MAX SEP	9/17/12
4.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	9A- 10A (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
4.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	9A- 10A (EST)	4	X	X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
4.1.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
5.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	10A- 11A (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
6.0	Normal Line / Spot	10/01/12-10/05/12	5	:30	10:58A- 11:57A (EST)		1	1	1	1	1			1	\$390.00	\$390.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
6.0.1	Closed Preempt	10/01/12															Charlotte (WSOC)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314430

Schedule Dates

10/01/12-10/07/12

Advertiser

RGAPPC - Republican Governors Association (952)

Agency

Target Enterprises (3056)

Product

Political - Issue (1068)

Brand

143/REPUB GOV ASS NC (129014)

Salesperson

Telerep/Los Angeles, Los Angeles (1043)

Sales Office

Telerep/Los Angeles

Buyer Name

CRANE,CINDIE

Phone/Fax

/

CPE

RGA NC/RGA/143

Account Types

National/Political

Billing Type

Standard

Comments

143/REPUB GOV ASS NC

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** PRODUCT: REPUBLICAN

GOVERNORS ASSOCIATION, RGA NC

Date Entered 06/01/12
Last Modified 10/04/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151500
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,495.00
Net Total \$36,805.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Oct. 2012
Grand Total:
Spots 52
Rate \$43,300.00
\$43,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0.2	Closed Preempt	10/02/12															Charlotte (WSOC)	(Manager's) Pre-empt/Exception -	
6.0.3	Closed Preempt	10/03/12															Charlotte (WSOC)	Political/Exception -	
6.0.4	Closed Preempt	10/05/12															Charlotte (WSOC)	No Avail/Exception -	
9.0	Normal Line / Spot	10/01/12-10/05/12	6	:30	4P- 5P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
10.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
10.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	5P- 5:30P (EST)		3	X	X	X	X			3	\$1,075.00	\$3,225.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
12.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
12.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	6P- 6:30P (EST)		3	X	X	X	X			3	\$1,490.00	\$4,470.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
13.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
13.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	6:58P- 7:30P (EST)		3	X	X	X	X			3	\$1,125.00	\$3,375.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
14.0	Revised Line / Spot	10/01/12-10/05/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
14.1	Normal Line / Spot	10/01/12-10/05/12	4	:30	7:28P- 7:56P (EST)		3	X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
15.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	10P- 11P (EST)		1							1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
16.0	Revised Line / Spot	10/01/12-10/07/12	3	:30	11P- 11:35P (EST)		5	X	X	X	X	X	X				Charlotte (WSOC)	RUN 1X PER DAY	6/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314430

Schedule Dates

10/01/12-10/07/12

Advertiser

RGAPPC - Republican Governors Association (952)

Agency

Target Enterprises (3056)

Product

Political - Issue (1068)

Brand

143/REPUB GOV ASS NC (129014)

Salesperson

Telerep/Los Angeles

Sales Office

Telerep/Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

/

CPE

RGA NC/RGA/143

Account Types

National/Political

Billing Type

Standard

Comments

143/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION RGA NC

Date Entered 06/01/12
Last Modified 10/04/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151500
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,495.00
Net Total \$36,805.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Oct. 2012
Grand Total:
Spots 52
Rate \$43,300.00
\$43,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/01/12-10/07/12	3	:30	11P-11:35P (EST)	3	X	X	X	X	X	X	X	3	\$1,490.00	\$4,470.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
17.0	Revised Line / Spot	10/01/12-10/05/12	3	:30	11:35P-12:02A (EST)	1	1	1	1	1	1	1	1	1			Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
17.1	Revised Line / Spot	10/01/12-10/04/12	3	:30	11:35P-12:02A (EST)	1	1	1	1	1	1	1	1	1			Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
17.2	Normal Line / Spot	10/01/12-10/04/12	3	:30	11:35P-12:02A (EST)	3	X	X	X	X	X	X	X	3	\$625.00	\$1,875.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
18.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6A-8A (EST)	1								1	\$300.00	\$300.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
20.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	12:05A-12:35A (EST)	1								1	\$325.00	\$325.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
21.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	6A-8A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
24.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	6P-6:30P (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
27.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	8A-9A (EST)	1								1	\$725.00	\$725.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
28.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	6A-8A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	RUN 1X PER DAY	9/17/12
29.0	M/G For 6.0.2 / Spot	10/07/12-10/07/12	6	:30	6A-8A (EST)	1								1	\$390.00	\$390.00	Charlotte (WSOC)	RUN 1X PER DAY	10/2/12
30.0	M/G For 6.0.1 / Spot	10/04/12-10/05/12	5	:30	3P-4P (EST)	1					X	X	X	1	\$390.00	\$390.00	Charlotte (WSOC)	RUN 1X PER DAY	10/2/12
31.0	M/G For 6.0.3 / Spot	10/05/12-10/05/12	6	:30	10A-11A (EST)	1						X	X	1	\$390.00	\$390.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
32.0	M/G For 4.1.1.6.0.4 / Spot	10/05/12-10/05/12	6	:30	4P-5P (EST)	1						1	1	1	\$815.00	\$815.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.